



Sponsorship Packet

Burmese Student Association at UCLA

bsa.ucla@gmail.com

www.studentgroups.ucla.edu/bsa

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I. Who We Are

The **Burmese Student Association-UCLA** is an on-campus organization representing Burmese students and alumni of UCLA.

II. Mission

- ❖ To establish a community among Burmese students and students who are interested in Burmese culture and customs
- ❖ To enrich welfare and to promote higher education in Burmese American community
- ❖ To ensure Burmese students gain access to necessary opportunity and training in order to choose careers of their choice by networking with Burmese professionals and students across the United States
- ❖ To disseminate Burmese culture and traditions through social activities
- ❖ To assist people in trouble in Myanmar through various fund-raising events

Burmese Student Association
of
UCLA
presents
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HELPING HANDS
A hand holding a map of Myanmar.
BRUN SUPPORT FOR BURMESE CYCLONE RELIEF
Multi-Cultural Performances & Concert
November 16, 2008
3:00pm - 6:00pm
Ackerman Grand Ballroom, UCLA
All proceeds will be donated to Sitagu Sayadaw and World Vision for relief works.
Tickets: Please contact
Myo Thant (626) 203 6552
Keith Hlaing (650) 392 5512
Zaw Aung (650) 302 3073
bsa.ucla@gmail.com
www.studentgroups.ucla.edu/bsa

the **BURMESE STUDENT ASSOCIATION @UCLA**
PRESENTS
HELPING HANDS
bruin support for burma
CYCLONE RELIEF
MULTICULTURAL PERFORMANCES & CONCERT
NOVEMBER 16
3-7pm
UCLA ACKERMAN GRAND BALLROOM
proceeds benefit Sitagu Sayadaw and World Vision
TICKETS ARE FREE FOR UCLA STUDENTS
bsa.ucla@gmail.com www.studentgroups.ucla.edu/bsa

III. 2008-09 Board Members

- ❖ **Consultant** – Raymond Wu
- ❖ **Consultant** – Lotus Loo
- ❖ **President** - Myo K Thant
- ❖ **External Vice President** - Ye W Hlaing
- ❖ **Internal Vice President** - Zin Yi
- ❖ **Treasurer** - Khaing T Myint
- ❖ **Public Relations** - Zaw Zaw Aung
- ❖ **Program Coordinator** - Jennifer Lu
- ❖ **Historian/Webmaster** - Justin Lee

UCLA CSP Advisor – Melissa Veluz-Abraham
UCLA Center for Student Programming
310-825-7046

Mailing address:
UCLA Asian American Studies Center
Box 951546, 3230 Campbell Hall
Los Angeles, CA 90095-1546
Attn: Burmese Student Association

bsa.ucla@gmail.com
www.studentgroups.ucla.edu/bsa

IV. President's Message

Dear Sir or Madam,

Comprised of undergraduates, graduates and the alumni of UCLA, BSA is an officially registered student organization at UCLA. We are a group of students dedicated to assisting people in trouble, especially in Burma, through various fund-raising events.

On May 2, 2008, Cyclone Nargis swept across the coastal areas of Myanmar (Burma), causing major damages, especially in the Irrawaddy Delta region. Over 2.4 million Burmese citizens were affected, and over 134,000 are now dead or missing. While many victims go without clean water, shelter and the most essential medical care, children are at the most risk, facing disease and malnutrition. Many orphans who survived the disaster have become the targets of human trafficking, forced labor and child soldiers. Despite the international aid offered, those victims remain desperately in need of help from everyone and from everywhere due to the limited assistance and slow response from the Burmese government.

To assist those victims in Burma, the Burmese Student Association (BSA) at UCLA will be holding its very first fund-raising event, called *Helping Hands: Bruin Support for Burma's Cyclone Relief*. The event will include multi-cultural performances including Burmese ethnic dances, a series of educational speeches and a concert. It will be held in Ackerman Grand Balloon, UCLA, from 3 pm to 7 pm on November 16, 2008.

On behalf of BSA-UCLA, I request you to contribute to our event as one of the four types of sponsors for our event. I would truly appreciate it if you could sponsor our fund-raising event for the cyclone victims in Burma.

Thank you very much for your time.

Sincerely,

Myo Thant
President of Burmese Student Association-UCLA
Undergraduate, Chemical Engineering
Henry Samueli School of Engineering and Applied Science,
UCLA
myothant@ucla.edu
Tel: (626) 203-6552

V. Sponsorship Opportunities

Presenting Sponsorship \$5,000
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Platinum Sponsorship \$1,000	Gold Sponsorship \$700	Silver Sponsorship \$500
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★Silver Sponsorship★

- Your name/logo on the website
- Your name/logo in the slideshow at event
- Your Poster at the event (3' × 3')
- 2 complimentary tickets
- Verbal acknowledgment during the event

★Gold Sponsorship★

- Benefits from Silver Sponsorship, plus
- 2 extra complimentary tickets (4 tickets total)
- Your name/logo on Our Poster (150 counts)

★Platinum Sponsorship★

- Benefits from Gold Sponsorship, plus
- Your Poster at the event (4' × 4')
- 2 extra complimentary tickets (6 tickets total)
- Your name/logo on the flyer (3000 counts)
- 2" × 2.75" space in the pamphlet at the event

★Presenting Sponsorship★

- Benefits from Platinum Sponsorship, plus
- 4 extra complimentary tickets (10 tickets total)
- 2" × 5.5" space in the pamphlet at the event
- Your name/logo on the flyer (3000 counts)
- Staff T-shirt with your company name

Demography and Expected Audience

Our media will reach out to such diverse demographic areas, such as Hollywood, Santa Monica, Monterey Park and Alhambra in the L.A. metropolitan area, as well as other parts of California such as San Francisco and San Diego. We expect to have at least **1,000 attendees** coming from different backgrounds and professions, with 40% of the seats reserved for students.

VI. Individual Donations

Visit our donation link at:

http://www.studentgroups.ucla.edu/bsa/cyclone_donate.html

Helping Hands: Bruin Support for Burma's Cyclone Relief

November 16, 2008

Sponsorship Form

1. Name: _____
2. Phone: _____
3. Address: _____

4. Email: _____
5. Website: _____

6. Sponsorship:

- Silver Sponsorship (\$500)
 Gold Sponsorship (\$700)
 Platinum Sponsorship (\$1,000)
 Presenting Sponsorship (\$5,000)

❖ All the contributions are tax deductible, Tax ID: 95-1777979 (ASUCLA) and all proceeds from the program will benefit World Vision (20%) and Sitagu Sayadaw (80%) (http://www.sitagu.org/cyclone_relief) for cyclone relief efforts in Burma.

❖ Proceeds will enable the victims to receive lifesaving supplies, emergency medicine, food, clean water and shelter.

❖ Therefore, your contributions as a sponsor for the event would greatly benefit the cyclone victims in Burma and would be highly appreciated.

Please make checks payable to Burmese Student Association at UCLA.

Please mail the completed form and your contributions to:

**UCLA Asian American Studies Center
Box 951546, 3230 Campbell Hall
Los Angeles, CA 90095-1546
Attn: Burmese Student Association**

Contractual Terms Agreement

This AGREEMENT is made by BSA and between the “SPONSOR” and BSA at UCLA.

The parties hereto for the considerations hereafter named mutually agree as follows: BSA receives a _____ sponsorship from _____ according to the following terms and conditions:

- ❖ The Sponsor space will be allocated on a first-paid, first-served basis. Priority will be determined by the date of receipt of application for space accompanied by required payment.
- ❖ The Sponsor agrees with the corresponding benefits of his/her chosen sponsorship as mentioned above by BSA at UCLA.
- ❖ BSA at UCLA reserves the right to make changes to the event's agenda and/or the sponsor packet in case of unforeseeable circumstances. All sponsors will be notified of such changes immediately.
- ❖ If BSA at UCLA should be prevented from holding this event for any reason, our liability is limited to refunding the sponsor package fees.

WE EXECUTE THIS AGREEMENT AND MAKE ITS TERMS AND CONDITIONS EFFECTIVE FROM THIS _____ DAY OF _____, 20_____.

By _____

Sponsor's signature

By _____

BSA officer's signature

Company name

Title

(This agreement becomes binding on BSA only when signed by the named individual above).