Sponsorship
GMT at UCLA

The economy is not great and you’re a broke college student. We have some solutions to ease your financial woes.
Getting Started

Some questions to consider before you begin:

- Who can I reach out to?
- What type of information should I include?
- How do I get the word out?
Who can I reach out to?

- Businesses
- Friends, Family, Neighbors
- Church or Religious institution
- Medical Clinic/Dental Office
- Community Organizations
- Local Businesses
- Service Clubs
What type of Information Should I include?

- Personal Letter/Statement
- GMT Sponsorship Letter
- GMT Brochure
- GMT Pamphlet
Personal Statement

Here is some information that you may include:

- Address each person/organization by name
- Brief description about GMT
- Intent for going through GMT - Make your case for support in human terms
- Create a scene – immerse audience into the experience
- Tell them about yourself
- Include Personal Goals
- What will you do with the money donated?
- May include the $$$ amount needed
- Ask for a donation at least twice in the letter
- Mention your deadline
Sample Sponsorship Letter

Date

Dear NAME OF SPONSOR,

By making a pledge on my behalf, you are supporting Global Medical Training in providing free medical, dental, and veterinary services in developing countries around the world.

Give details - Tell your story/goal:

On March 22-29, I will be joining many other UCLA students in traveling to Nicaragua. Immerse your audience in the scene:

It was a Wednesday afternoon in tropical Changuinola, Panama. Our Medical and Dental teams were visiting a small rural village of an indigenous tribe called the Loma Muelto. We introduced ourselves and began setting up the medical and dental stations in the opposite corners of the village’s primitive community square. While the medical team brought out the medications, inhalers, vitamins, and the dental team set up the dental tools and equipment, groups and groups of villagers huddled together waiting to be seen. The whole village must have been there: Young mothers with their children, elders, married couples, and even banana plantation workers who had momentarily escaped their hard labor for a chance to be seen by our Doctors. Without a central water purification system, many of the village’s children suffered from intestinal parasites; and without access to regular healthcare, many others suffered from long battles with various infections and illnesses. The village leader told us that they had been eagerly waiting for our arrival. We knew that we would probably see over 200 patients that day. The villagers, however, proved to be very patient while waiting in line for the free medical and dental exams and medications. Their cheerful and grateful faces, unwearied in the face of such adversity, were truly remarkable.

Since you cannot meet these dear people face to face, as I do, I’m writing to tell you how your donation can contribute to free healthcare services around the world. Global Medical does not receive any funding from the government and our trips are supported entirely by charitable donations.

I am proud to be a part of Global Medical Training and would appreciate any support you are able to offer. I have made a commitment to this organization, and we cannot continue our volunteer services of providing free healthcare around the world without help from family and friends. I have set a personal goal to raise $_____ by March, and I sincerely appreciate any donation you are able to offer, please remember that any amount helps!

Thank you in advance for your support. Please call me if you have any questions or comments about GMT and the event name. I can be reached at phone number.

Sincerely,
(Your Name)
GMT Brochure

The brochure can be found on the GMT student group website and includes the following info:

- About us
- Our trips and programs
- Description of GMT clinics
- Immunization
- Safety
- Much more!

GMT pamphlet includes just about the same information but in much less depth.
How do I get the word out?

You know who you need to see and you got what you need. Here is how you get the info out:

- Contact the organizations with which you or one of your acquaintances have a relationship. Then contact all the rest of the service clubs in your area.
- For local organizations/businesses
  - make an appointment
  - hand deliver the letter
  - Talk with them and explain your cause
  - Offer to make a PowerPoint presentation about GMT
- Follow-up on your potential donors.
Good Luck

GMT hopes to serve our students in the best way that we can. If you have any other ideas for sponsorships, feel free to email us at GMTatUCLA@gmail.com.